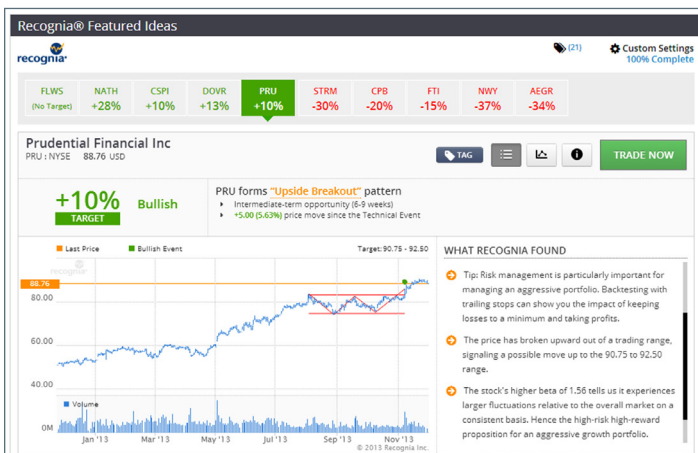


Technical Insight™

Find, Validate and Time Trades



With Recognia Technical Insight™ your account-holders will get access to premium analytics from the global leaders in Technical and Quantitative analysis. Technical Insight combines technical analysis with fundamental strategies, providing all types of investors and traders with actionable trade ideas, idea validation and risk management. Demonstrated to increase engagement and trading with your account-holders, Technical Insight covers a broad set of asset classes and global exchanges.

Increase Engagement and Stimulate Trade Activity

With actionable trade ideas, and in context educational commentary, investors and traders are able to make better

investment decisions and feel confident in their trades. A recent client study showed users who had access to Recognia's Technical Insight traded 61% more than those with no access. In another study used to stimulate dormant accounts, one client was successful in reactivating 13% of dormant account holders, which resulted in an 8% increase in trading revenue.

With easy mobile access as part of our "multi-platform" support, and the ability to share and bookmark trade ideas, account-holders are able to stay engaged with your brand anytime, anywhere.

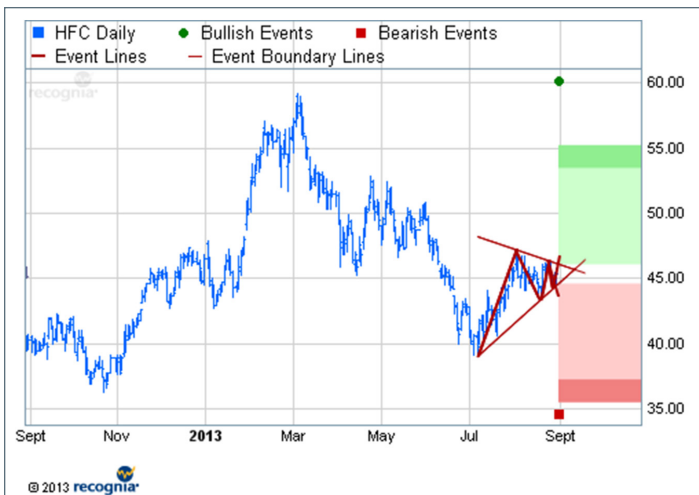
Appeals to Broad Set of Account-Holders

With the inclusion of fundamental analysis and backtesting, Technical Insight appeals to a broad set of users, from active traders, to the mass affluent, to buy and hold investors. After deploying Recognia Technical Insight, one client saw that the account-holders who were highly engaged were the mass affluent and high net worth active traders who happened to be the brokers most lucrative clients.

**TECHNICAL INSIGHT
USERS TRADE**

**61%
MORE THAN
NON-USERS**

Technical Insight™



FEATURE	BENEFIT
Featured Ideas	Daily bullish and bearish opportunities identified by Recognia that incorporate both technical analysis and fundamental analysis, and backtested strategies to demonstrate performance
Alerts	Notifies investors of key changes with an instrument or of a Technical Event® matching their custom screening criteria so they can make timely trade decisions
Trailing Stops	Recognia's proprietary algorithm determines stop levels tailored to the volatility of the specific instrument helping mitigate risk
Support & Resistance Lines	Drawn on the chart, account-holders can be aware of significant price levels for the instrument to further help with potential entry and exit points and manage risk
Technical Event® Look-up	Investors can get a technical analysis perspective and see all indicators that are active on an instrument of interest



Specialized Analytics

Elliot Wave studies can be included in your Technical Insight offering to provide active traders one more indicator to help validate trade decisions. Generally considered a domain of market professionals, Elliot Wave is presented in an easy to understand automated format for self-directed investors.

The **Anticipated Events** enhancement pro-actively scans the market and identifies Technical Event opportunities in the process of forming, giving active traders advanced knowledge of when their investments are poised to move and patterns are forming, instead of after the fact.

ABOUT RECOGNIA

Recognia is the worldwide leader in quantitative and technical analysis. Our actionable technical, fundamental and value-based analytics help retail online brokers to monetize their investor accounts and institutional professionals to optimize their trading strategies. Recognia research helps validate investment decisions, manage risk and find trade ideas. It provides coverage on more than 85 exchanges worldwide including stocks, options, ETF's, forex, indices, and futures. With more than 20 million provisioned accounts, Recognia products service the largest and most successful firms and institutions worldwide including: Bloomberg, Fidelity, Charles Schwab, Merrill Edge (Bank of America), Kotak Securities, TD, Scottrade, NCB Capital to name a few.